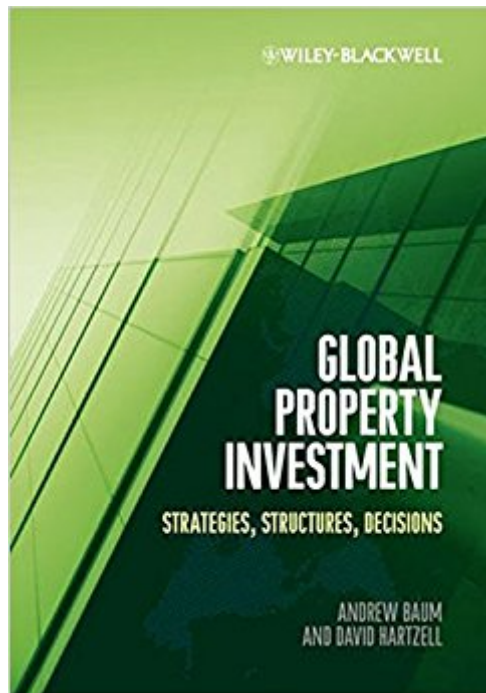




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# Global Property Investment: Strategies, Structures, Decisions



## Synopsis

Developments in the sophistication of global real estate markets mean that global real estate investment is now being executed professionally. Thanks to academic enquiry, professional analysis and entrepreneurial activity, backed by the globalisation of all investment activity, there is now an available body of material which forms the basis of this scholarly but practical summary of the new state of this art. The measurement, benchmarking, forecasting and quantitative management techniques applied to property investments are now compatible with those used in other asset classes, and advances in property research have at last put the ongoing debate about the role of real estate onto a footing of solid evidence. The truly global scope and authorship of this book is unique, and both authors here are singularly well qualified to summarise the impact and likely future of global innovations in property research and fund management. Between them, they have experienced three real estate crashes, and have observed at first hand the creation of the real estate debt and equity instruments that led to the global crisis of 2008-9. *Global Property Investment: strategies, structure, decisions* offers a unique perspective of the international real estate investment industry with: a close focus on solutions to real life investment problems no excessive theoretical padding a target of both students and professionals highly qualified dual-nationality authorship With many cases, problems and solutions presented throughout the book, and a companion website used for deeper analysis and slides presentations (see below), this is a key text for higher-level real estate students on BSc, MSc, MPhil and MBA courses worldwide as well as for practising property professionals worldwide in fund management, investment and asset management, banking and real estate advisory firms.

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“This comprehensive guide to international real estate investment provides detailed information on the unique challenges of remote investment in the global marketplace and presents practical advice for successful outcomes.” (Book News, 1 April 2012)

Developments in the sophistication of global real estate markets mean that global real estate investment is now being executed professionally. Thanks to academic enquiry, professional analysis and entrepreneurial activity, backed by the globalisation of all investment activity, there is now an available body of material which forms the basis of this scholarly but practical summary of the new state of this art. The measurement, benchmarking, forecasting and quantitative management techniques applied to property investments are now compatible with those used in other asset classes, and advances in property research have at last put the ongoing debate about the role of real estate onto a footing of solid evidence. The truly global scope and authorship of this book is unique, and both authors here are singularly well qualified to summarise the impact and likely future of global innovations in property research and fund management. Between them, they have experienced three real estate crashes, and have observed at first hand the creation of the real estate debt and equity instruments that led to the global crisis of 2008-9. *Global Property Investment: strategies, structures, decisions* offers a unique perspective of the international real estate investment industry with: a close focus on solutions to real life investment problems no excessive theoretical padding a target of both students and professionals highly qualified dual-nationality authorship With many cases, problems and solutions presented throughout the book, and a companion website used for deeper analysis and slides presentations (see below), this is a key text for higher-level real estate students on BSc, MSc, MPhil and MBA courses worldwide as well as for practising property professionals worldwide in fund management, investment and asset management, banking and real estate advisory firms. Website: The companion website for this book at [www.wiley.com/go/baumglobalpropertyinvestment](http://www.wiley.com/go/baumglobalpropertyinvestment) offers freely downloadable resources: spreadsheets for deeper and fuller analysis (and sensitivity testing) of the cases and problems presented in the book PowerPoint slides for lecturers to accompany chapters related articles by the authors and others useful weblinks

This is the textbook at Georgetown University, Master's in Real Estate - "the Impact of

Globalization on Real Estate" class.

Professor Hartzell is a very knowledgeable, analytical, and thoughtful real estate industry leader. This book is invaluable.

Excellent book

Very informative and easy to follow. Nice summary of real estate investments.

Since a good GLOBAL Real Estate textbook is rare, this seems to be the best. I hope Andrew E. Baum and David Hartzell will keep updating it!

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